КОНТРОЛЬНАЯ РАБОТА №1

ВАРИАНТ II

Задание I. Прочитайте и переведите весь текст писменно. Перепишите 3,4 абзацы текста и переведите их письменно. К собеседованию подготовьте чтение и перевод всего текста.

**Marks and Spencer**

Marks and Spencer plc is also known as M&S; colloquially known as Marks and Sparks, Marks's or, simply, Marks. It is a major British multinational retailer headquartered in the [City of Westminster](http://en.wikipedia.org/wiki/City_of_Westminster), London. It specialises in the selling of clothing, home products and [luxury](http://en.wikipedia.org/wiki/Luxury_good) food products. M&S was founded in 1884 by a partnership between [Michael Marks](http://en.wikipedia.org/wiki/Michael_Marks) and [Thomas Spencer](http://en.wikipedia.org/wiki/Thomas_Spencer_(Marks_and_Spencer)) in [Leeds](http://en.wikipedia.org/wiki/Leeds). It is listed on the [London Stock Exchange](http://en.wikipedia.org/wiki/London_Stock_Exchange) and is a constituent of the [FTSE 100 Index](http://en.wikipedia.org/wiki/FTSE_100_Index).

In 1901 Marks moved to [Birkenhead](http://en.wikipedia.org/wiki/Birkenhead) open market where he amalgamated with Spencer. The pair were allocated stall numbers 11 & 12 in the centre aisle in 1903, and there they opened the most famous Penny Bazaar. The company left Birkenhead Market on 24 February 1923. The next few years saw Michael Marks and Tom Spencer open market stalls in many locations around the North West of England and move the original Leeds Penny Bazaar to 20, Cheetham Hill Road, [Manchester](http://en.wikipedia.org/wiki/Manchester).

Marks and Spencer made its reputation in the early 20th century on a policy of only selling British-made goods (a policy discontinued in 2002). It entered into long term relationships with British manufacturers, and sold clothes and food under the "[St Michael](http://en.wikipedia.org/wiki/St_Michael_(brand))" brand, that was introduced 1928. The brand honours [Michael Marks](http://en.wikipedia.org/wiki/Michael_Marks). It also accepted the return of unwanted items, giving a full cash refund if the receipt was shown, no matter how long ago the product was purchased, which was one of the most unusual things for that time.

By 1950, virtually all goods were sold under the "St Michael" label. M&S lingerie, women's clothes and girls' school uniform were branded under the "St Margaret" label until the whole range of general merchandise became "St Michael". [Simon Marks](http://en.wikipedia.org/wiki/Simon_Marks), son of Michael Marks, died in 1964, after fifty-six years' service. [Israel Sieff](http://en.wikipedia.org/wiki/Israel_Sieff) took over as chairman and in 1968, [John Salisse](http://en.wikipedia.org/wiki/John_Salisse) became the company Director. A cautious international expansion began with the introduction of Asian food in 1974. M&S opened stores in continental Europe in 1975 and in Ireland four years later.

The company puts its main emphasis on quality. The uncompromising attitude towards customer relations was summarised by the 1953 slogan: "The customer is always and completely right!".

In 1988, the company acquired [Brooks Brothers](http://en.wikipedia.org/wiki/Brooks_Brothers), an American clothing companyand [Kings Super Markets](http://en.wikipedia.org/wiki/Kings_Super_Markets), a US food chain. Marks & Spencer launched an online shopping service in 1999.

In February 2007, M&S announced the opening of the world's largest M&S shop outside the UK at [Dubai Festival City](http://en.wikipedia.org/wiki/Dubai_Festival_City). Soon there was another great event. On 2 October 2008, M&S opened its first mainland China shop in Shanghai.

In 2006, the *Look Behind the Label* marketing campaign was introduced. The aim of this campaign was to highlight to customers the various ethical and environmentally friendly aspects of the production and sourcing methods engaged in by M&S including: Fairtrade products, [sustainable fishing](http://en.wikipedia.org/wiki/Sustainable_fishing) and environmentally friendly textile dyes. All coffee and tea sold in M&S stores is now Fairtrade. In addition, the company offers clothing lines made from Fairtrade Cotton in selected departments.

Задание II. Выпишите все незнакомые слова. Найдите в тексте следующие слова и словосочетания, найдите их транскрипцию в словаре, выучите их. Знание слов будет проверяться на собеседовании.

розничный торговец

размещать штаб-квартиру

фондовая биржа

продажа

товарищество

сливаться, соединяться, объединяться

товары

производитель

возврат денег

запускать

Задание III. Найдите в 1,5 абзаце текста предложения, в которых употребляется глагол во времени Present Simple Active, выпишите и переведите их на русский язык.

Задание IV. Найдите в 2,3 абзаце текста предложения, в которых употребляется глагол во времени Past Simple Active, выпишите и переведите их на русский язык.

Задание V. Найдите в 6 абзаце текста предложение, в которых употребляется конструкция There + be, выпишите и переведите его на русский язык.

Задание VI. Найдите в 2, 4 абзаце текста предложения, в которых употребляется глагол в пассивном залоге, выпишите и переведите их на русский язык.

Задание VII. Найдите в тексте предложения, в которых употребляется количественные и порядковые числительные, выпишите и переведите их на русский язык.

Задание VIII. Найдите в тексте предложения, в которых употребляется прилагательные в разных степенях сравнения, выпишите и переведите их на русский язык.

Задание IX. Переведите предложения на русский язык, обращая внимание на значение предлогов.

1. A "typical" British family used to consist of mother, father and two children, but in recent years there have been many changes in family life.

2. Although the family holiday is still an important part of family life many children have holidays away from their parents, often with a school party or other organized group.

3. There are about 10 million old-age pensioners in Britain, of whom about 750,000 cannot live entirely independently.

4. He moved away from his home town to work in New York ten years ago.

5. The most rapid growth in recent years has been in pharmaceuticals, pesticides and cosmetics.

6. Tomorrow afternoon we’re going to play tennis from 3 o’clock until 4.30.

7. The Mediterranean Sea is betweenEurope and Africa.

Задание IX. Задайте вопросы к выделенным словам. Минимум по 4 вопроса на каждое предложение.

1. In 2006, the *Look Behind the Label* marketing campaign was introduced.

2. Marks and Spencer made its reputation in the early 20th century on a policy of only selling British-made goods.