**Задание 1.**Проработать материал учебника  Е.А.Крутько по изучаемой теме. (Бизнес этика)

При освоении лексики на выбор **составить общий глоссарий раздела 2, прислать файл** (не менее 30 слов с примерами на английском языке)

**1. Answer the questions:**

1. What is the purpose of a business, in your opinion? Is it just to make money?

2. What do you understand by these phrases: business ethics and a code of ethics?

3. Can the ethics of a particular business be diverse? Why?

4. Do you agree that many businesses have gained a bad reputation just by being in

business?

**2. Choose one topic for your presentation.**

1. Ethical standards

2. Business and managerial ethics

3. How to deal with a scandal

4. Ethics and etiquette

5. Ethics and business success

**3. Do the following tasks**

1. Use the following word to complete the text

Controversial, responsibility, corruption, regulation, transparency, peer pressure, threats

Companies in the oil and mining sector have been taking the issue of 1… much more seriously

recently. They are worried about 2… to their reputations due to rumors of 3… and bribery. Government 4… …. and 5… from other companies has resulted in more 6… in the industry and less secrecy. The aviation industry has also received attention. Senior managers have been criticized for 7…

decisions regarding payments to secure contracts.

2. Choose the right variant

1. Social responsibility/ethics applies both to environmental issues and to a firm’s relationships

with customers, employees, and investors.

2. Social responsibility and ethics effect/affect small business.

3. Business ethics is a term often used to refer to ethical or unethical behaviors by employees of

commercial/public organizations.

4. Managerial ethics are the standards of behavior that guide individual managers/workers in

their work.

5. Many companies have written codes/laws that formally announce their intent to do business in

an ethical manner.

3. Complete this article with a / an, the or a dash (-) to show no article

1. Some areas of marketing ethics (ethics of advertising and promotion) overlap with … media

ethics.

2. Media ethics is … much larger topic.

3. In countries such as … Switzerland profit smoothing is generally considered to be acceptable,

so … auditors will not complain, and need not be threatened.

4. Many companies publish quarterly profit figures in … United States.

5. Societies generally adopt formal laws that reflect prevailing … ethical standards or social

norms.