В рамках изучаемой дисциплины «Иностранный язык в экономике (английский)» предусмотрены два письменных контрольных задания/контрольные работы: ПКЗ/КР 1 и ПКЗ/КР 2.

Письменные контрольные задания/контрольные работы основываются на материалах учебного пособия Крутько Е.А., Ковалева М.И., Давыдова В.В., Новичкова Е.П. «Иностранный язык в профессиональной сфере (английский)»: учеб пособие / Е.А. Крутько и др. ; РАНХиГС, Сиб. ин-т управления. — Новосибирск: Изд-во СибАГС, 2014. — 116 с.  Данное пособие адресовано студентам всех форм обучения по направлению «Экономика».

ПКЗ/КР 2 состоит из 2 вариантов.

Задания к 4 разделу Учебного пособия ( Unit 4: Business Ethics):

а. Лексические задания по теме 4.1 Ethical Standards «Этические стандарты», 4.2

Business and Managerial Ethics « Нормы этики в бизнесе и на рабочем месте», 4.3 The Enron Scandal «Скандал в фирме Энрон»;

б. Грамматические задания по теме « The Articles / Артикли »

Прежде чем приступить к выполнению данного ПКЗ/КР, необходимо внимательно прочитать базовые тексты к каждой из тем, проработать список обязательной лексики по теме и изучить грамматический комментарий в конце раздела.

Недопустимо коллективное выполнение заданий. Работа должна носить индивидуальный характер. Одинаковые работы оцениваться не будут.

При выборе варианта (1 или 2) письменного контрольного задания/контрольной работы студенты должны ориентироваться на первую буквы своей фамилии.

|  |  |
| --- | --- |
| А - Н | 1 вариант |
| О - Я | 2 вариант |

**Список рекомендуемой учебной литературы по английскому языку**

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2. McCarthy M, McCarten J, Clark D, Clark R. Grammar for Business/ M. McCarthy, J. McCarten, D. Clark, R. Clark. – Cambridge University Press 3rd edition. – 2011. – 272c. + CD.

3. Липка- Ким Ю.А., Соловьева И.Н., Эмирзиади Е.С. Английский язык в профессиональной сфере / Ю.А.Липка- Ким, И.Н. Соловьева, Е.С. Эмирзиади. – Чита: ЗабГУ, 2012. – 148с.

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Варианты ПКЗ/КР

Вариант 1

***I. Choose the right variant.***

1. Many companies today try to be socially …

a) irresponsible b) responsible c) unethic

2. In October 2011 the European Commission published a [new … in corporate social responsibility](http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=COM:2011:0681:FIN:EN:PDF).

a) politics b) law c) plan

3. Ethics comes into play in the relationship between the firm and its …

a) employers b) directors c) employees

4. What distinguishes ethical from unethical behavior is often …

a) objective b) subjective c) neutral

5. An increasing number of companies require employees to attend … regarding business conduct.

a) concerts b) performances c) seminars

6. There is the search for universal … as a basis for international commercial behaviour.

a) values b) language c) practice

7. In the United States, the idea of corporate social … appeared in the early part of the 20th century.

a) responsible b) responsibility c) respect

8. The practice of CSR is subject to much …

a) debate b) pain c) effort

9. An ethics policy should be … by top management.

a) written b) monitored…………c) given

10. Managerial ethics are the standards of behavior that guides individual … in their work

a) managers b) employers c) businessmen

***II. Complete the sentences with the following words.***

*Diverse, abide, behavior, environment, govern, concerned, ethical, neutral, demand, reputation.*

11. Today the  ***…*** for ethical business actions is increasing.

12. Business ethics of different companies can be … .

13. Many businesses today have bad … .

14. A code of conduct says about managers’ and employees’ … .

15. Not everyone supports corporate policies that … ethical conduct.

16. The most admired companies … by a code of serving people’s interests

17. Any modern corporation should be held accountable for any of its actions that affect people, their communities, and their … .

18. Many people are … about potential corporate influence.

19. … behavior is good for business.

20. An ethics policy should be … .

***III. Answer the questions.***

1. What is a code of ethics?
2. What is corporate social responsibility?
3. What should enterprises do to meet their social responsibility?
4. Do you agree that women are more ethical than men? Why do you think so?
5. What moral responsibilities of a business do you know?

***IV.*** ***Fill in the gaps using a, an, the or zero article.***

26. This is … book I promised you.

27. This is … famous company.

28. Tom, … manager, has just read some rules of our code of ethics.

29. … honesty is great policy.

30. It was … greatest company I’d ever worked for.

31. .. Times often writes about fraud.

32. … environmental or green issues are very important nowadays.

33. Can you tell me … little about CSR?

34. They decided to move their operations to … Italy.

35. We have … excellent team there.

36. Last year they discussed their potential corporate influence for … first time.

37. That may be true in … general.

38. He earns $24000 … year.

39. ... biggest problem is offshore banks

40. It sounds like …interesting challenge

***V. Read and translate the article from “Action Fraud” (the UK’s national fraud and internet crime reporting centre). Look at the sentences after it and write T for True and F for False.***

**Bank Card Fraudsters J42ailed**

Three bank card fraudsters were given a total of 7 years sentence for theft, following an operation led by the banking industry-sponsored Dedicated Cheque and Plastic Crime Unit (DCPCU) [10 September 2013] Bank card fraudsters jailed.

The men were found in possession of four laptop computers containing the details of over 3500 debit and credit cards, following a raid by DCPCU officers at an address in Hackney, London in May 2012.

The convicted trio had used the compromised card details to purchase almost £10,000 worth of goods, including online orders of alcohol and cigarettes.

Ajeniya, Runsewe and George were all convicted of theft, and were sentenced at the Old Bailey. George received a sentence of 2 years and 6 months, with Runsewe and Ajeniya both sentenced for 2 years 3 months.

DCI Dave Carter, Head of the DCPCU, commented: “These criminals stole the personal financial details of thousands of individuals and used them for their own fraudulent activities. Today’s sentence sends a clear message to others that our specialist unit is working hard to identify and take out of circulation the perpetrators of such crimes.”

41*. This article is from the UK’s national fraud and internet crime reporting centre* ***“****Banks Today”.*

*42. Four bank card fraudsters were given a total of 7 years sentence for theft.*

*43. The operation was led by the car industry-sponsored Dedicated Cheque and Plastic Crime Unit.*

*44. The raid by DCPCU took place in Queens, New York in June 2014.*

*Bank card fraudsters jailed.*

*45. The men were found in possession of four laptop computers containing the details of over 3500 debit and credit cards.*

*46. The convicted trio had used the compromised card details to purchase almost £10,000 worth of goods.*

*47. Ajeniya, Runsewe and Harry were all convicted of theft, and were sentenced at the Old Bailey.*

*48. Runsewe received a sentence of 2 years and 6 months*

*49. These criminals used the personal financial details of thousands of individuals for public activities.*

*50. Their specialist unit is working hard to identify and take out of circulation the perpetrators of such crimes.*