Вариант 1

***I. Choose the right variant.***

1. Many companies today try to be socially …

a) irresponsible b) responsible c) unethic

2. In October 2011 the European Commission published a [new … in corporate social responsibility](http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=COM:2011:0681:FIN:EN:PDF).

a) politics b) law c) plan

3. Ethics comes into play in the relationship between the firm and its …

a) employers b) directors c) employees

4. What distinguishes ethical from unethical behavior is often …

a) objective b) subjective c) neutral

5. An increasing number of companies require employees to attend … regarding business conduct.

a) concerts b) performances c) seminars

6. There is the search for universal … as a basis for international commercial behaviour.

a) values b) language c) practice

7. In the United States, the idea of corporate social … appeared in the early part of the 20th century.

a) responsible b) responsibility c) respect

8. The practice of CSR is subject to much …

a) debate b) pain c) effort

9. An ethics policy should be … by top management.

a) written b) monitored…………c) given

10. Managerial ethics are the standards of behavior that guides individual … in their work

a) managers b) employers c) businessmen

***II. Complete the sentences with the following words.***

*Diverse, abide, behavior, environment, govern, concerned, ethical, neutral, demand, reputation.*

11. Today the  ***…*** for ethical business actions is increasing.

12. Business ethics of different companies can be … .

13. Many businesses today have bad … .

14. A code of conduct says about managers’ and employees’ … .

15. Not everyone supports corporate policies that … ethical conduct.

16. The most admired companies … by a code of serving people’s interests

17. Any modern corporation should be held accountable for any of its actions that affect people, their communities, and their … .

18. Many people are … about potential corporate influence.

19. … behavior is good for business.

20. An ethics policy should be … .

***III. Answer the questions.***

1. What is a code of ethics?
2. What is corporate social responsibility?
3. What should enterprises do to meet their social responsibility?
4. Do you agree that women are more ethical than men? Why do you think so?
5. What moral responsibilities of a business do you know?

***IV.*** ***Fill in the gaps using a, an, the or zero article.***

26. This is … book I promised you.

27. This is … famous company.

28. Tom, … manager, has just read some rules of our code of ethics.

29. … honesty is great policy.

30. It was … greatest company I’d ever worked for.

31. .. Times often writes about fraud.

32. … environmental or green issues are very important nowadays.

33. Can you tell me … little about CSR?

34. They decided to move their operations to … Italy.

35. We have … excellent team there.

36. Last year they discussed their potential corporate influence for … first time.

37. That may be true in … general.

38. He earns $24000 … year.

39. ... biggest problem is offshore banks

40. It sounds like …interesting challenge

***V. Read and translate the article from “Action Fraud” (the UK’s national fraud and internet crime reporting centre). Look at the sentences after it and write T for True and F for False.***

**Bank Card Fraudsters J42ailed**

Three bank card fraudsters were given a total of 7 years sentence for theft, following an operation led by the banking industry-sponsored Dedicated Cheque and Plastic Crime Unit (DCPCU) [10 September 2013] Bank card fraudsters jailed.

The men were found in possession of four laptop computers containing the details of over 3500 debit and credit cards, following a raid by DCPCU officers at an address in Hackney, London in May 2012.

The convicted trio had used the compromised card details to purchase almost £10,000 worth of goods, including online orders of alcohol and cigarettes.

Ajeniya, Runsewe and George were all convicted of theft, and were sentenced at the Old Bailey. George received a sentence of 2 years and 6 months, with Runsewe and Ajeniya both sentenced for 2 years 3 months.

DCI Dave Carter, Head of the DCPCU, commented: “These criminals stole the personal financial details of thousands of individuals and used them for their own fraudulent activities. Today’s sentence sends a clear message to others that our specialist unit is working hard to identify and take out of circulation the perpetrators of such crimes.”

41*. This article is from the UK’s national fraud and internet crime reporting centre* ***“****Banks Today”.*

*42. Four bank card fraudsters were given a total of 7 years sentence for theft.*

*43. The operation was led by the car industry-sponsored Dedicated Cheque and Plastic Crime Unit.*

*44. The raid by DCPCU took place in Queens, New York in June 2014.*

*Bank card fraudsters jailed.*

*45. The men were found in possession of four laptop computers containing the details of over 3500 debit and credit cards.*

*46. The convicted trio had used the compromised card details to purchase almost £10,000 worth of goods.*

*47. Ajeniya, Runsewe and Harry were all convicted of theft, and were sentenced at the Old Bailey.*

*48. Runsewe received a sentence of 2 years and 6 months*

*49. These criminals used the personal financial details of thousands of individuals for public activities.*

*50. Their specialist unit is working hard to identify and take out of circulation the perpetrators of such crimes.*

Проработать материал учебника  Е.А.Крутько по изучаемой теме.

При освоении лексики **составить общий глоссарий Темы 3, ,** (не менее 50 слов)

**1.Answer the questions:**

1. Can any state exist without taxes?

2. What strategical industries could you name?

3. Why are the industries like agriculture so important that the government should support

it?

4. Can you name any infant domestic industries in our country?

5. Can you give an example of direct and indirect, progressive and regressive taxes?

**2.Choose one topic for your presentation**

1. System of taxation in the USA

2. Types of taxes

3. How to avoid taxation

4. Taxes and business

5. Russian taxations system

**3. Do the following tasks**

1. Match the words on the left with their translations on the right

1.deductions, a)ипотека,

2.exemptions, б)налоговая декларация,

3.expiry, в)налоговые вычеты,

4.taxpayer, г)иждивенец,

5.taxreturn, д)истечение срока,

6.citizen, е)недвижимость,

7.local, ж)налогоплательщик,

8.mortgage, з)местный,

9.estate, и)гражданин,

10.dependent, к)налоговые льготы, освобождение от налогов.

2. Complete the sentences using the right form of conditional mood

1. If you consume more than you earn … (be broke).

2. I wouldn’t resign if I … (to be you).

3. If he had paid all his dues on time he … (not lose the respect of his partners).

4. If a business goes bankrupt … (all its assets to be sold out).

5. We’ll lend you some money provided (that) you … (give it back in a week).

6. She wouldn’t have signed the contract if she … (read it properly).

7. I wish you …from them(not to borrow).

8. No one would cheat unless they … (be tempted).

9. Even if he wanted to give something to charity he … (not be able to)—he’s broke.

10. If you had come to the first concert of your son you … (encourage him).

**Задание 1.**Проработать материал учебника  Е.А.Крутько по изучаемой теме.

При освоении лексики на выбор **составить общий глоссарий раздела 2,** (не менее 30 слов с примерами на английском языке)

**1. Answer the questions:**

1. What is the purpose of a business, in your opinion? Is it just to make money?

2. What do you understand by these phrases: business ethics and a code of ethics?

3. Can the ethics of a particular business be diverse? Why?

4. Do you agree that many businesses have gained a bad reputation just by being in

business?

**2. Choose one topic for your presentation.**

1. Ethical standards

2. Business and managerial ethics

3. How to deal with a scandal

4. Ethics and etiquette

5. Ethics and business success

**3. Do the following tasks**

1. Use the following word to complete the text

Controversial, responsibility, corruption, regulation, transparency, peer pressure, threats

Companies in the oil and mining sector have been taking the issue of 1… much more seriously

recently. They are worried about 2… to their reputations due to rumors of 3… and bribery. Government 4… …. and 5… from other companies has resulted in more 6… in the industry and less secrecy. The aviation industry has also received attention. Senior managers have been criticized for 7…

decisions regarding payments to secure contracts.

2. Choose the right variant

1. Social responsibility/ethics applies both to environmental issues and to a firm’s relationships

with customers, employees, and investors.

2. Social responsibility and ethics effect/affect small business.

3. Business ethics is a term often used to refer to ethical or unethical behaviors by employees of

commercial/public organizations.

4. Managerial ethics are the standards of behavior that guide individual managers/workers in

their work.

5. Many companies have written codes/laws that formally announce their intent to do business in

an ethical manner.

3. Complete this article with a / an, the or a dash (-) to show no article

1. Some areas of marketing ethics (ethics of advertising and promotion) overlap with … media

ethics.

2. Media ethics is … much larger topic.

3. In countries such as … Switzerland profit smoothing is generally considered to be acceptable,

so … auditors will not complain, and need not be threatened.

4. Many companies publish quarterly profit figures in … United States.

5. Societies generally adopt formal laws that reflect prevailing … ethical standards or social

norms.